

# Western Ontario Team Cattle Penning Association

Team Cattle Penning has deep roots in Western Ontario, growing from real ranch work into the fast-paced, family-focused sport we know today. Since 1995, riders of all ages have come together to compete, build friendships, and keep this tradition alive. Our association continues to grow each season, and we're proud to offer a welcoming, community-driven environment for competitors, spectators, and supporters.

As we prepare for the **2026 season**, we are once again reaching out to local businesses and individuals who would like to partner with us. Your support helps us provide quality cattle, run safe and well-organized events, and keep this sport accessible for riders across Western Ontario.

To our 2025 sponsors — **thank you**. Your generous contributions played a major role in another successful year. We're incredibly grateful for the continued encouragement and partnership.

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## Why Sponsor the WOTCPA?

Becoming a sponsor connects your business with a loyal, rural-based audience and a sport that brings hundreds of people together each season. Sponsorship provides:

- A visible presence at every show
  - Repeated name recognition during event announcements
  - Social media and website exposure
  - Inclusion on printed materials such as our annual calendar
  - A long-term connection with competitors, families, and spectators
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## 2026 Sponsorship Levels

### Bronze – \$300

- 24" x 32" sign displayed at all competitions
- Business name announced when your designated team enters the arena
- Logo featured on our website and shared on Facebook

### Silver – \$500

- Prominent sign placement at all competitions

- Increased announcer mentions throughout the day
- Logo featured on our website and posted more frequently on Facebook
- Winning teams and their sponsors recognized online

### **Gold – \$1,000**

- Premium sign placement in the arena
  - Most frequent announcer recognition during events
  - Highest-priority placement on website and social media
  - Winning teams and sponsors highlighted online throughout the season
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## **Additional Support**

Big or small, every contribution makes a difference. Product donations and gift certificates are always welcome, and company representatives are encouraged to attend events to present prizes. It's a great opportunity to meet competitors and promote your business directly.

Cheques can be made payable to the **Western Ontario Team Cattle Penning Association (WOTCPA)**. Tax receipts will be issued at year-end with your sponsorship package.

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## **For New & Returning Sponsors**

Hello!

My name is **Rachel van Stuyvenberg**, and I've had the pleasure of serving as the WOTCPA's Sponsor Coordinator for the past nine years. I have also been a competitor for the past thirteen years and the Secretary of our association for the last five years. I'm reaching out to thank all of our returning sponsors and to welcome anyone considering joining us for the first time in 2026.

If you choose to sponsor us this year, please email me:

- Your most up-to-date company logo (for signage, calendars, and promotional materials)
- A contact name and phone number/email

Your support keeps this sport strong, and we truly appreciate every partnership that helps our association thrive.

Kindest regards,

**Rachel van Stuyvenberg**  
Secretary & Sponsor Coordinator

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