



## Western Ontario Team Cattle Penning Association

Team Cattle Penning is a popular family oriented sport that involves all ages of competitors. This equine sport evolved from ranch practices where cowboys rounded up cattle to be moved from ranch to ranch, to be treated for illness or to be branded. Since then, that ranch duty has been adapted and a popular sport has been created which has been in Western Ontario for over 25 years. This sport encourages healthy competition, family fun and creates lifelong friendships among members new and old.

The Western Ontario Team Cattle Penning Association is seeking sponsors for 2024 to aid in continuing to grow this popular sport. A huge thank you goes out to our very generous supporters in 2023, Because of you our association was very fortunate enough to have a very successful season! It is through your generous support that we can continue to operate and promote the family sport of Team Penning which draws many spectators to our events, and promotes the businesses of our sponsors.

### The Benefits of Sponsorship

- Sponsors will have their 24" x 32" sign displayed at each penning competition.
- Every Sponsor's name is announced multiple times during an event (more times depending on sponsorship level).
- Sponsor's logo will be included on posters shared on social media prior to each event, as well as the WOTCPA calendar that is given to many competitors and spectators.
- Sponsor's are advertised on our website at [www.wotcpa.com](http://www.wotcpa.com)

**Bronze:** Sponsors donating \$300.00 will have their sign displayed at all the competitions.

- Sponsor's business name is announced when the designated team enters the arena.
- Sponsor's logos will be posted on our Facebook page and are shown on our website, which is available for everyone to see.

**Silver:** Sponsors donating \$500.00 will have their sign displayed at a more prominent place at all competitions.

- Sponsors will have their business name announced **more** frequently during a competition.
- Sponsor's logos will be posted on our Facebook page and are shown on our website more frequently, which is available for everyone to see.
- The winning teams and their sponsors will be published on our Facebook page and website.

**Gold:** Sponsors donating \$1,000.00 will have their sign displayed at all the competitions, in the most prominent position.

- Sponsors will have their name announced **most** frequently during competitions.
- Sponsor's logos will be posted on our Facebook page and are shown on our website most frequently, which is available for everyone to see.
- The winning teams and their sponsors will be published on our Facebook page and website.

Large or small, every sponsorship, or product donation is greatly appreciated. We gladly welcome company representatives to make presentations of products or gift certificates at our events. This is an excellent opportunity to promote your business. If you would like to sponsor the WOTCPA please make cheques payable to Western Ontario Team Cattle Penning Association (WOTCPA) and send to the address of our sponsor coordinator. Receipts will be issued at year end in the sponsorship packages.

**For new and returning sponsors:**

Hi!

My name is Rachel van Stuyvenberg, and I have been the new sponsor coordinator for the past three years, a competitor for the last eight years, and the Secretary for the past year with The Western Ontario Team Cattle Penning Association. I just wanted to reach out to all new and returning sponsors and ask that if you decide to sponsor our association for the 2024 season, I would greatly appreciate it if you could e-mail me the following things:

- An updated/most recent version of your company's logo (for signs, calendars and flyers).
- A contact name and phone number/e-mail in case of questions and events.

I also wanted to thank all of our sponsors who did support our association during the 2023 season. We were able to have a safe and fun season because of all of you!

Kindest Regards,

Rachel van Stuyvenberg, Sponsor Coordinator  
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